

Spotlight Film Academy

- Videography
- Technical Directing
- Lighting
- Editing
- Audio
- Live Streaming

Digital Media Services

- Create & Film Documentaries
- Film TV Shows
- Install Audio Systems
- Install Video Walls/ Monitors

Consulting Services

- Build advertising strategies
- Write and film commercials
- Design church announcements



Equipping the Saints to Spotlight the Gospel



SPOTLIGHT FILM ACADEMY & MEDIA STUDIOS

14233 Dante Ave Dolton, IL

(708) 571-4192

Church website : newlifecelebrationcog.org

Media website: ShortGlobalmediaproductions.com

SPOTLIGHT FILM ACADEMY AND MEDIA STUDIOS

Moving ministry & business forward through divine partnerships



Mission

A full-service Film, Audio and Media Production Company empowering clients with technical and practical expertise to deliver extraordinary content that transforms lives.





About the Visionaries

Dr Michael D. Reynolds is the founder and pastor of New Life Celebration Church of God in Dolton, Illinois. He is an Associate Professor of Christian Ministries at Trinity College and Affiliate Professor of Pastoral Theology at Trinity Evangelical Divinity School. He also serves as the Executive Director and Associate Dean of Trinity International University at the South Chicago Regional Campus in Dolton, IL. Dr. Reynolds was the executive producer and host of two television shows on WJYS TV- *Entrusted with the Gospel and The New Life Show*. Both television shows were produced at Spotlight Film Academy and Media Studios.

Talvin Short is the President and CEO of Short Global Media Productions specializing in film, video productions and digital solutions. He has a Bachelor of Arts in Communication and Mass Media from DePaul University and is completing a Master of Film and Arts from DePaul University. Rev. Short has over 15 years of media/production experience. Complimenting his drive to become a leader in Christian media, he also desires to train and develop the saints of God in this field.

Technical Directing and Film Projects include:

- Common Ground Foundation 4th Annual Awards Gala and Fundraiser
- Chicago Music Awards Show
- Fred Hammond concert and interview for John 3:16 Magazine
- BET Special Choir Sing-Off (Kirk Franklin)
- Chris Gardner lecture
- WJYS TV Shows
- Bill Winston's Television Ministry

SPOTLIGHT FILM ACADEMY & MEDIA STUDIOS

New Life Celebration Church of God and Short Global Media Productions have created a divine partnership to position your Church and Business for success.



We maximize your mission and message in the marketplace.



WEEKS 1&2 - FUNDAMENTALS OF EDITING, VIDEOGRAPHY AND LIGHTING (PART 1)

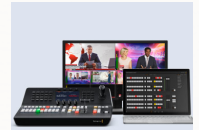
- Fundamentals of Editing
- Fundamentals of Videography
- Technical Director role
- Construct 3-point lighting
- Greenscreen lighting



Greenscreen lighting

WEEK 5 - VIDEO STREAMING FACEBOOK AND OBS PLATFORM

- Explore two streaming platforms
- Setup and configure streaming accounts
- Learn basic technical tools for streaming
- Construct 3-point lighting
- Create a streaming project



Production Switching

WEEK 3 - FUNDAMENTALS OF EDITING VIDEOGRAPHY AND LIGHTING (PART 2)

- Offload video footage
- Grade video and audio footage
- Color grading
- Practice film editing
- Preproduction planning
- Props, actors, space, contracts, waivers, call sheets
- Audio introduction session (Pro Tools software)



Editing

WEEK 6 - CLASS PROJECT

- Participate in project viewing
- Examine the importance of audio viewing
- Explore audio tools and Pro Tools
- Editing audio in a timeline
- Learn how to set up a mixing board



WEEK 4 - PRODUCTION ADMINISTRATION

- Name and define roles of production crew
- Role play as a production crew
- Create a mini production
- Feedback session



Editing

WEEKS 7&8-SOCIAL MEDIA & BRANDING

- Level the playing field through social media
- Building engagement with existing clients
- Create social media strategy
- Learn components of branding
- Examine the value of having a successful website
- Learn CD and DVD duplication